THE FROEBELIAN SCHOOL SPONSORSHIP OPPORTUNITIES

2026

www.froebelian.com

Elevate your brand’s prestige and influence by aligning with one of the North’s leading preparatory schools.

The Froebelian School, Horsforth is excited to announce brand-new sponsorship opportunities.

We are delighted to offer a range of sponsorship packages to businesses of all sizes who share our commitment to educational excellence, personal development and community partnership.

This initiative supports Froebelian's ability to maintain high-quality provision and offer an outstanding range of enrichment opportunities for our children.

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Sports Team Sponsorship.

Led by our Director of Sport and former UK Pentathlete, Liz McGurk, we are extremely proud to have an exceptional sporting provision. Masterclasses from professional coaches, utilising high profile, local sporting venues for PE and Games and regularly attending sporting fixtures, across the country, throughout the year, The Froebelian brand is highly visible and recognisable across the region.

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The Annual Froebelian Speech Day Event Sponsorship

There is also a unique and exciting opportunity to align with one of the main highlights of the school calendar - the end of year Froebelian School Speech Day Awards Presentation and Show.
This much anticipated, highly attended event is held at the prestigious Yeadon Town Hall and the whole school community has also enjoyed memorable guest speakers from Bradley Wiggins, to Kriss Akabusi to Jamie Peacock, with guest appearances from Jude McCourt, to name but a few.
Described as “As good as any West End Show” the event is highly esteemed within the local community.

We would love to partner with your brand for our upcoming school events. All events are actively promoted across our school’s highly engaged social media platforms, reaching a wide audience of parents, the local community and beyond. As a sponsor, your brand will receive prominent exposure through posts, stories, and event coverage, ensuring strong visibility and meaningful engagement.

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Opportunity	Cost per year	Supports	Benefits to Sponsor
Team Kit Sponsorship	£3500	• Full Team Kit for one year • Training Kit • Travel to fixtures • Competition Entry Fees • Professional Coaching	• Brand Logo on Team Kit • Recognition in weekly parent bulletin and at school events. • Social Media posts on The Froebelian School LinkedIn, Facebook and Instagram channels, reaching highly qualified followers. • Strong community connection and engagement • Recognition as a champion of sport for young people • Brand logo on pitch side banners • Inclusion in our online business magazine Forbes: The Froebelian Edition • Custom Sponsor Seal: Use on your website, social media, promotional materials, and communications for the duration of the agreement. • Exclusive invitation to school events offering unique networking opportunities and presentation/speaking opportunities. • Event Integration: Custom-designed event marketing integration and thoughtful brand placement and exposure.
Athlete of the Term Sponsorship	£500	• Branded Trophy • Branded Certificate	• Social Media posts on The Froebelian School LinkedIn, Facebook and Instagram channels, reaching highly qualified followers.
Speech Day Sporting Trophy	£500	• Branded Trophy	• Programme Inclusion • Stage recognition • Social Media posts on The Froebelian School LinkedIn, Facebook and Instagram channels, reaching highly qualified followers
Event Sponsorship	£5000	• Licence Rights for the end of year Show • Venue Hire • Guest Speaker Charges • Student Awards and Special Prizes • Set Construction • Costume • Programme Production • Event Photography and Videography	• Full-page programme feature and on-stage recognition • Logo and name feature in events and communications • Media coverage through school channels and local press • Social Media coverage throughout the Summer Term across all school channels and collaborators • Parent engagement • Recognition as a supporter of educational excellence and opportunity • Listing and exposure in our business networking online magazine, Forbes: The Froebelian Edition • Event Video branding

These are some of our recent sporting highlights:

- LSSA Cross Country League - hosted at four venues across the region
- Tag Rugby at Highfield Primary School, Harrogate
- Hockey and Netball Festivals at St Peter's School, York
- Cricket and Rounders fixtures at Richmond House School, Headingley
- Football Fixtures at venues across the region
- The Brownlee Foundation Mini Triathlon held at the
- John Charles Centre of Sport in Leeds
- London Mini Marathon Day with Joe Wickes where 500,000 pupils in schools across the country take part
- Annual Swimming Gala held at Aireborough Leisure Centre, Guiseley
- Annual Junior Sports Day at Leeds Beckett University Athletics Track
- Annual Pre-prep Sports Day at Horsforth Hall Park Cricket Club
- Wellbeing Week, held at school
- The Annual Yorkshire Three Peaks Challenge
- Tennis Festivals at Ilkley Tennis Club

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In addition to that the children regularly attend events in Sports Kit including:

- Leeds Rhino's Events in Headingley
- Women's T20 Cricket World Cup at Headingley

Inviting special guests into school to coach the children is also high on our priorities. We are lucky enough to have had the expertise of:

- Coaching by Professional Cricketer Ajmal Shahzad, leading cricketing masterclasses.
- Professional Tennis coaching with Joe Silvester
- Our very own semi-professional footballer Mr Partridge
- Coaching with Scarborough Football Player Will Thornton

The Froebelian School is also represented at:

- The Area Cross Country Championships, where last year a pupil qualified for the finals at Temple Newsam, Leeds.
- The Netball League, at venues across the region
- Girls Football Festival at Woodhouse Grove School.
- Athletics Fixtures across the region
- Regular Wellness Events held by former UK Pentathlete and Health and Fitness Coach, Liz McGurk

Sporting Venues Regularly Visited by The Whole School Community:

- Weetwood Sports Park, Leeds
- Yarnbury Rugby Club
- Horsforth Tennis Club
- Leeds Trinity University
- Cragg Hill Park, Horsforth
- Rawdon Cricket Club
- Leeds Becketts Park Athletics Track
- Aireborough Leisure Centre, Guiseley

In addition, The Froebelian Sports Kit is worn by pupils for local, national and international residential visits, events and community initiatives including:

- The Form IV Belfast Visit
- The Form IV Paris Visit
- Residentials at Cliffe House, Huddersfield; Willersley Castle, Derbyshire; Robin Wood, Lancashire.
- Educational Events at Queen Ethelburgas, York
- The Manor Care Home, Horsforth intergenerational events

National events and collaborations with key dates including:

- London Mini Marathon Day with Joe Wickes where 500,000 pupils in schools across the country take part

Become a Sponsor.

Support our school and showcase your brand to a vibrant, engaged community.

Contact Rachel Swinney on 0113 2583047
r.swinney@froebelian.co.uk
to explore flexible sponsorship options tailored to your goals or fill in the form here.

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Sponsorship opportunities are available to full fee-paying parents and external businesses.